

Joy T. Mukami Ileri, Kenya

Life Story & Education

I am 35 years old single mother of one child baby boy of 11 years old.

I have over 10 years of experience of working in Marketing and Business Development for private companies in various capacities. I have a diploma in Business Administration (**Project Management**) and a Degree in Business Administration (**Marketing**) at Kenya Methodist University.



Work Experience

The companies I worked for:

- **Real Estate Companies** whereby my positions over the years were Sales and Marketing manager, Account Assistant, Sales representative etc.

- **Events Company**; as a marketing and Events Manager

- I worked for South Africa's leading producer, distributor and marketer of Spirits, Wines etc as a Sales Representative until my resignation in year 2012 to become an entrepreneur.

2012 I opened a small company called AfterTouch Kenya which deals with general supplies targeting the hospitality Industry e.g. hotel, restaurant, hospitals etc.

My business flourished and towards the end of the 2012 and early 2013, I became a partner and Marketing Director of **GreenRays Energy Ltd** which is a Kenyan incorporated company, founded by professionals in renewable energy to utilize their experience and expertise in the design and installation of renewable energy projects to facilitate the development of solar and other renewable energy technology throughout the East African region.

We endeavour to provide the highest standards of service and support in:

- Power Backup Systems,
- Solar Water Heating,
- Solar Photovoltaic Lighting,
- Solar Water Pumping,
- Wind Power Generation,
- Energy Management and Audit Services,
- Biomass and Biogas installations and services and
- Hydro Power consultancy for domestic, commercial, institutional, and industrial facilities.

Main interests

My interests is to the growth of Greenrays Energy Ltd is by seeking partners and organizations who can finance or partner with us in offering solar products and services in the marginalized areas of our country by building a sustainable market for solar lights. www.greenraysenergy.com

My vision for my work in Kenya

- 1 To provide energy efficient solutions that conserves natural resources and promote individual and community self-reliance and explore the alternatives to the existing energy solutions
- 2 To facilitate access to efficient and sustainable energy through enabling regulation that will contribute to better quality of life in Kenya.

I would like to participate at the Conference to learn and get inspired.